New York City, the “Big Apple”, needs no introduction. Through movies, music and pop culture, New York City has become part of the popular imagination: even those who have never been there feel they know it. New York City is the most dynamic and exciting city in America, a fast-paced centre of fashion, finance, architecture, publishing, fine dining, performing and visual arts, and more. Visit its world-class museums, go shopping in its upscale boutiques, explore its unique neighbourhoods, visit its iconic landmarks and tourist attractions, see the famous yellow taxicabs and the bright neon signs in Times Square.
CENTRAL PARK ★★★
Welcome to the lungs of New York City, located between Upper East Side and Upper West Side. This vast urban oasis more than 4 km long by 1 km wide is a favourite destination for locals and attracts millions of visitors every year. Attractions include a number of playgrounds for children, a carousel, a zoo, plazas, gardens, rolling meadows, lakes, fountains, terraces, a skating rink, wide promenades, a running track and walking paths, and much more.
WWW.CENTRALPARKNYC.ORG

UPPER EAST SIDE ★★
AMERICAN MUSEUM OF NATURAL HISTORY ★★★
The American Museum of Natural History is one of the largest museums in the world, and is internationally known for its research. The museum collections contain over 32 million specimens of plants, humans, animals, fossils, minerals, rocks, meteorites, and human cultural artifacts. Be sure to visit the exceptional Cultural Halls and Fossil Halls, and the spectacular avant-garde planetarium. Open daily from 10 a.m. to 5:45 p.m. (closed at Thanksgiving – 4th Thursday in November – and Christmas Day).
WWW.AMNH.ORG

UPPER WEST SIDE ★★★
CENTRAL PARK WEST AT 79TH STREET
NEW YORK / 212-769-5100
WWW.CENTRALPARKNYC.ORG

MIDTOWN
5TH AVENUE (BETWEEN 34TH AND 57TH) ★
The iconic 5th Avenue was nicknamed “Millionaire’s Row” in the 19th century after the very rich of New York, including Astor and Vanderbilt, began building mansions there. It is now lined with some of the most prestigious buildings in New York City, including the New York Public Library, the Empire State Building and St. Patrick’s Cathedral, and flagship stores such as Macy’s and Saks Fifth Avenue. A walk along 5th Avenue is a must!

MOMA (MUSEUM OF MODERN ART) ★★★
The New York Museum of Modern Art is one of the most respected cultural institutions in the world. It houses an impressive collection of photographs, sculptures, drawings, paintings, architectural models and drawings, and design objects. It also boasts the largest international film collection in the United States. A guided tour is an excellent way to discover its treasures. Open daily from 10:30 a.m. to 5:30 p.m. and until 8 p.m. on Fridays.
11 WEST 53 STREET, NEW YORK
212-708-9400 / WWW.MOMA.ORG

ROCKEFELLER CENTER ★★★
Rockefeller Center, a complex of nineteen skyscrapers and commercial buildings in the centre of Midtown Manhattan, is like a small city. It contains the most famous ice rink in the world (from October to April), a magnificent garden, sculptures and artwork, NBC TV studios, and Radio City Music Hall. For a 360-degree panoramic view of New York City, make your way up to the 70th floor to the Top of the Rock (daily from 8 a.m. to midnight), where three floors of indoor and outdoor observation decks offer stunning panoramas of the city!
45 ROCKEFELLER PLAZA
NEW YORK
212-332-6868
WWW.ROCKEFELLERCENTER.COM

★ Noteworthy  ★★ Worth the detour  ★★★ Must see
TIMES SQUARE ★★★

Times Square is THE place to visit in New York City. This part of the city never sleeps; brightly adorned with animated neon and LED billboards and advertisements, Times Square is at its most spectacular after dark. About a million revelers gather here every December 31st to ring in the New Year and watch the iconic Times Square Ball drop. With its crowds of people and bustling “bright lights, big city” atmosphere, your visit to Times Square is sure to memorable!

CORNER OF BROADWAY AND 7TH AVENUE
WWW.TIMESSQUARENYC.ORG

NEW YORK PUBLIC LIBRARY / STEPHEN A. SCHWARZMAN BUILDING ★

The New York Public Library is one of the world’s great research libraries. The marble building’s interior is simply stunning. You can ask about the day’s events and visit the DeWitt Wallace Periodical Room, which features magnificent wood paneling and 13 Richard Haas murals. The world-renowned pair of marble lions that proudly flank the steps leading up to the building are called Patience and Fortitude. Open Monday, Thursday, Friday and Saturday from 10 a.m. to 6 p.m., Tuesday-Wednesday from 10 a.m. to 8 p.m. and Sunday from 1 p.m. to 5 p.m.

5TH AVENUE & 42ND STREET, NEW YORK / 917-275-6975
WWW.NYPL.ORG

CHRYSLER BUILDING ★★★

Completed in 1930, this 77-storey skyscraper was commissioned by automobile magnate Walter P. Chrysler, who wanted to build the tallest building in the city. It was the world’s tallest building for 11 months before it was surpassed by the Empire State Building with its 102 floors. Its Art Deco design, stainless steel structure and slender tower make the Chrysler building one of the city’s most recognizable landmarks. Open Monday-Friday from 8 a.m. to 6 p.m.

405 LEXINGTON AVENUE, NEW YORK / 212-682-3070
WWW.TISHMANSPEYER.COM/PROPERTIES/CHRYSLER-CENTER

MACY’S ★

Macy’s flagship store in Herald Square is easily the most impressive store in New York City. It is 10 storeys tall, and covers an entire city block! Macy’s is noted for its elaborate animated holiday window displays and its famous Thanksgiving Parade (4th Thursday in November) with enormous helium balloons in the shape of pop-culture characters. Open Monday-Saturday from 10 a.m. to 10 p.m. and Sunday from 10 a.m. to 9 p.m.

151 WEST 34TH STREET, NEW YORK 212-695-4400 / WWW.L.MACYS.COM/NEW-YORK-NY

GUIDED TOUR

With this 4-hour guided tour you will get the full New York City experience from the comfort of a double-decker bus. Attractions include Times Square, Little Italy, SoHo, the World Trade Center, the United Nations Headquarters and much more. Your ticket is valid for 3 consecutive days (72 hours) and provides you with unlimited hop-on hop-off access during this time. You are free to explore the city at your leisure; just hop off at any of the tour stops, and catch the next bus when you’re ready.

212-812-2700
WWW.CITYSIGHTSNY.COM

EMPIRE STATE BUILDING ★★★★

The Empire State Building is an American cultural icon, the most popular building in New York and its second-tallest building at 443 metres. The 86th-floor observation deck provides unforgettable 360° views of New York City and beyond, up to 130 kilometres on a clear day. Arrive early to avoid long lineups! Open daily from 8 a.m. to 2 a.m.

350 5TH AVENUE, NEW YORK 212-736-3100
WWW.ESBNYC.COM

FLATIRON BUILDING ★★

One of New York City’s most famous landmarks, the Flatiron Building got its name because of its unusual triangular shape. Completed in 1902, it is situated at the intersection of 5th Avenue and Broadway. The building is 22 stories tall but only 1.8 metres wide on its narrowest side.

175 5TH AVENUE, NEW YORK

★ Noteworthy ★★ Worth the detour ★★★ Must see
GREENWICH VILLAGE ★★
The coolest “village” in New York City was once a separate village, hence its name. With the arrival of many artists, painters, writers and poets in the early 1900s, the area acquired a reputation as an enclave of avant-garde and alternative culture and still retains a relaxed, artistic vibe. Bob Dylan was a longtime Village resident, and it was in the Village that Johnny Hallyday met Ralph DiPietro and Joey Gréco, who would play guitar with Joey and the Showmen, in 1964.
BOUND BY 14th STREET (NORTH), BROADWAY (EAST), HOUSTON STREET (SOUTH) AND THE HUDSON RIVER (WEST).

EAST VILLAGE ★
In the 1950s, the low-rent East Village became a refuge for writers, poets, artists, and students of the famous “Beat Generation.” The living conditions were dismal, which was an added attraction for adherents of this countercultural movement. Nowadays, the neighborhood has become gentrified but still possesses a lively bohemian spirit. The many restaurants, trendy cafes, bars and artsy shops on 2nd Avenue and St. Mark’s Place offer great opportunities to hang out and do some people-watching.
BOUND BY 14th STREET (NORTH), THE EAST RIVER (EAST), HOUSTON STREET (SOUTH) AND 3rd AVENUE (WEST).

CHINATOWN ★★
Manhattan’s Chinatown is the largest Chinese community in the Western Hemisphere, and the oldest outside of Asia. To walk the streets of Chinatown is a delightful cultural experience, with its exotic food stands, street markets, amazing Chinese and Asian restaurants, Chinese grocers and shops offering all manner of Chinese wares.
BOUND BY CANAL STREET (NORTH), ESSEX STREET (EAST), WORTH STREET (SOUTH) AND BROADWAY (WEST).

FINANCIAL DISTRICT
9/11 MEMORIAL & MUSEUM ★★
The 9/11 Memorial Museum commemorating the September 11th, 2001 attacks on the World Trade Center opened its doors on May 21, 2014. The museum tells the story of the events of 9/11 through artifacts that range in scale from the monumental to the intimate, as well as through first-person accounts and multimedia displays. The 9/11 Memorial consists of two enormous reflecting pools set in the footprints of the Twin Towers. Each pool is about an acre in size; 30-foot waterfalls cascade down all sides. Hundreds of white oak trees line the surrounding plaza. Advance purchase of museum admission is strongly recommended.

LIBERTY ISLAND
STATUE OF LIBERTY ★★★
One of the most famous American icons and a symbol of New York City, the Statue of Liberty was a gift from the French people to the people of the United States as a symbol of international friendship, in honor of the Centennial of American Independence. Unveiled in 1886, Liberty Enlightening the World was made in Paris by the French sculptor Frédéric-Auguste Bartholdi, in collaboration with engineer Alexandre Gustave Eiffel. She stands 46 metres tall and weighs more than 225 tons. Lady Liberty’s observation deck offers spectacular views of New York City. It is also possible to climb the stairs to an observation platform on the figure’s crown - tickets must be booked in advance. Open daily except December 25. Last entrance is at 3:30 p.m.
Note that the ferry for Liberty Island is run by Statue Cruises and leaves from Battery Park. As the same ferry continues on to Ellis Island, it is a good idea to plan to visit both islands on the same day. A New York Water Taxi daytime or night cruise is another great way to enjoy stunning views of the statue and the New York City skyline.
LIBERTY ISLAND WWW.NPS.GOV/STLI/INDEX.HTM
STATUE CRUISES - 1-877-523-9849 WWW.STATUECRUISES.COM
NEW YORK WATER TAXI 212-742-1969 WWW.NYWATERTAXI.COM

SOHO ★
SoHo was part of a grant of farmland given to freed slaves in 1644, making it the first community of free African Americans on the Island of Manhattan. Today, SoHo is known as a dynamic neighbourhood with many artists’ lofts and art galleries, upscale boutiques and discount stores, and has become one of New York City’s most popular shopping areas, especially on weekends. The name “SoHo” refers to the area being “South of Houston Street”.
BOUND BY HOUSTON STREET (NORTH), BOWERY STREET (EAST), CANAL STREET (SOUTH) AND 6th AVENUE (WEST).

LITTLE ITALY ★
Thousands of Italian immigrants settled in this neighbourhood between 1880 and 1920. Its principal thoroughfare, Mulberry Street, is heavily associated with Italian-American culture and history and is lined with Italian restaurants.
BOUND BY KENMARE STREET (NORTH), MOTT STREET (EAST), CANAL STREET (SOUTH) AND LAFAYETTE STREET (WEST).

WALL STREET ★
Named for an actual earthen wall built by the Dutch in 1653 to protect their New Amsterdam settlement from Native Americans and English settlers, Wall Street extends about 2 km from Broadway and East River. Today, Wall Street is a worldwide symbol of high finance and investment. It is home to many financial institutions and the New York Stock Exchange (NYSE), the largest stock exchange in the world.
ELLIS ISLAND★★

ELLIS ISLAND IMMIGRATION MUSEUM★★
As the gateway for more than 12 million immigrants to the United States between 1892 and 1954, Ellis Island is one of the most meaningful historic sites in New York. After crossing the Atlantic, new arrivals were taken to Ellis Island for immigration processing. Following a medical examination and a legal inspection, they were either allowed to enter the country, detained for further review, or sent home. With more than 30 rooms displaying some 5,000 historic artifacts, video clips and recordings, the Ellis Island Immigration Museum tells the fascinating story of American immigration. Open daily except December 25. Last entrance is at 3:30 p.m.
WWW.NPS.GOV/ELIS/INDEX.HTM

HELI KOPTER SIGHTSEEING TOUR (DURATION: 15 MINUTES)
The best way to view all of New York City’s most captivating sights is from the sky. This popular sightseeing tour provides awe-inspiring views of the Big Apple’s most iconic landmarks. As you soar above the famous Hudson River you will fly right by the magnificent Statue of Liberty in all her glory.
You will also see the Empire State Building, the Chrysler Building, George Washington Bridge and Central Park. Take the first flight of the day (around 9:00 a.m.) to avoid long lineups!
LIBERTY HELICOPTERS
6 EAST RIVER PIER 212, NEW YORK
1-800-542-9933
WWW.LIBERTYHELICOPTER.COM

★ Noteworthy ★★ Worth the detour ★★★ Must see
WHERE TO EAT

MIDTOWN
1. BURGER JOINT ($-$)$
   Tucked inside the lobby of the upscale “Le Parker Meridien” hotel, this hidden gem looks more like a Midwest burger joint than a luxury New York hotel restaurant. The pared-down menu offers only hamburgers, cheeseburgers, fries, pickles and drinks. Be warned: at peak times, the queue is long and so are the wait times. Open Sunday-Thursday from 11 a.m. to 11:30 p.m. and Friday-Saturday from 11 a.m. to 11 p.m. and Sundays from 9 a.m. to 7 p.m.
   119 WEST 56TH STREET
   NEW YORK / 212-708-7414
   WWW.BURGERJOINTNY.COM

2. KINGSIDES ($-$-$)$
   Chef Marc Murphy’s menu includes oysters, hamburgers, pasta, soups, salads, sandwiches, steak, roasted chicken and small tapas plates for sharing. There is something to suit every taste, but you can’t go wrong with the gourmet sandwiches! Open daily from 7 a.m. to 3 p.m. and 5 p.m. to 11 p.m.
   124 WEST 57TH STREET
   NEW YORK / 212-707-8000
   WWW.KINGSIDES-RESTAURANT.COM

3. LE BERNARDIN ($$$)
   Le Bernardin, situated in Times Square, is one of New York City’s most acclaimed restaurants, known for its fine fresh seafood, prepared and executed to perfection. French chef Eric Ripert is at the helm of this restaurant, which has held the New York Times highest rating of 4 stars for the past 20 years. Open for lunch Monday-Friday from noon to 2:30 p.m. and for dinner, Monday-Thursday from 5:15 p.m. to 10:30 p.m. and Friday-Saturday from 5:15 p.m. to 11 p.m.
   155 WEST 51ST STREET, NEW YORK
   212-554-1515 / LE-BERNARDIN.COM

WEST VILLAGE / GREENWICH VILLAGE
4. RED FARM ($$-$$$$)
   This destination from dim sum master chef Joe Ng aims to be one of the most exciting and influential restaurants in the country. RedFarm brings a greengrocer sensibility to modern and inventive Chinese food. Signature items include clever dim sum creations and small plates: PaC Man dumplings; yuzu wasabi shrimp; mushroom spring rolls; and a grilled vegetable salad that mimics a garden plot. Main dishes include a chicken hot pot, remarkably tender marinated rib steak with steamed baby bok choy and spicy steamed sea bass. Open daily from 5 p.m. to 10:15 p.m.
   23 COMMERCE STREET, NEW YORK
   212-924-2212
   SUSHINAKAZAWA.COM

EAST VILLAGE
5. MIGHTY QUINN’S BARBEQUE ($$)
   Mighty Quinn’s Barbecue borrows from two great barbecue traditions: Texas and the Carolinas. The process begins with the best, all-natural meats and poultry, seasoned with perfect spice blends and then smoked with wood for many, many hours until the perfect harmony of smoke, flavor and time emerges. The food is steeped in tradition but given new life. Open Sunday-Thursday from 11:30 a.m. to 11 p.m. and Friday-Saturday from 11:30 a.m. till midnight.
   103 2ND AVENUE, NEW YORK
   212-677-3733
   WWW.MIGHTYQUINNSBBQ.COM

6. SUSHI NAKAZAWA ($$$)
   A meal at the counter of Chef Nakazawa is a guided tour of the potential of simple seafood on rice to amaze. With subtle fine-tunings of temperature and seasoning, each perfectly handcrafted piece of sushi is the kind of sense-filling experience you wish could last and last. The restaurant’s decor is not particularly Japanese, but the sublime food and flawless service more than make up for it. Open daily from 5 p.m. to 10:15 p.m.
   153 WEST 51ST STREET, NEW YORK
   212-576-7730
   SUSHINAKAZAWA.COM

CHINATOWN
7. JOE’S SHANGHAI ($)
   Immediately after the first Joe’s Shanghai opened it doors, its two special soup dumplings became a New York favorite. Other special dishes include Spicy Szechuan Style Sliced Beef; Crispy Jumbo Prawns with Lime Sauce; Braised Duck and Braised Pork Shoulders. One of the most popular Chinese restaurants in all of Chinatown! Open daily from 11 a.m. to 11 p.m.
   9 PELL STREET, NEW YORK
   212-233-8888
   WWW.JOESHANGHAIRESTAURANTS.COM

FOOD TRUCK:

Nauti: Seafood and lobster rolls.
   www.lukeslobster.com/location/nauti

Taim Mobile: Falafels, salads and smoothies.
   www.taimmobile.com

Waffles & Dinges: Sweet and savoury waffles.
   www.dinges.nyc

★ Noteworthy  ★★ Worth the detour  ★★★ Must see