

MATANE

The industrial and tourist city of Matane is sure to please you with its maritime treasures and the warm welcome of its inhabitants. It is situated at the mouth of the Matane River on the Gaspé Peninsula. The river was first named “Matane” by explorer Samuel de Champlain in 1603, possibly in reference to a Mi’kmaq word meaning “beaver pond.” This river long served as a route for indigenous people to reach Baie des Chaleurs. The tourist information centre is housed in the former Matane lighthouse, which offers panoramic views of the surrounding area. The city is also known for its excellent Nordic shrimp and large wind farm.

WHAT TO DO

SALMON RUN OBSERVATION CENTRE

Here you will have the chance to witness the migration of Atlantic salmon returning to their native river to spawn. The migratory route has been enhanced to include two pools with glass windows, through which visitors can observe these fascinating fish. The observation station also features an exhibition on the history of the bridges and dams of the Matane River as well as on sport fishing. Allow an hour for the visit.
260, AVENUE ST-JÉRÔME, MATANE
418-562-0000
WWW.RIVIEREMATANE.COM/OBSERVATION-DU-SAUMON.HTML

"LA COULEUR DE LA GASPÉSIE" EXHIBITION BY CLAUDE PICHER

Claude Picher (1927-1998) was a renowned Quebec painter who decided at the end of his career to paint Gaspésie, a

part of Québec he particularly appreciated. He donated **100 paintings** to the City of Matane and it is these 100 paintings that form the "**La Couleur de la Gaspésie**" collection currently managed by the **Matane History and Genealogy Society**. The artist

wanted to leave a legacy to his adopted land. Tours are possible
320, BOULEVARD DION, MATANE
418-562-9766
WWW.LACOULEURDELAGASPESIE.WORDPRESS.COM



FISHERMAN AT SUNSET

© iStock-1075056048, LSCphoto



ATLANTIC SALMON

© iStock-874629764, mlharing

THE DELICIOUS NORDIC SHRIMP

Matane is world-renowned for its Nordic shrimp, which are much appreciated for their mild flavour and beautiful pink colour. For several decades, this small crustacean has been caught from spring to autumn in the cold waters of the St. Lawrence Estuary. In Matane, about **15 trawlers** supply the **Eastern Quebec Seafoods Limited plant**. You are sure to have several opportunities to sample this shrimp in local restaurants, pubs, cafes, canteens, fishmongers and smokehouses, where it is often featured on the menu.

NEARBY

MITIS RIVER PARK ★

Discover the **different ecosystems of the Mitis River Park** by exploring the park's **8 short hiking trails**. The visitor centre also houses the "**Jewels of the ocean**" exhibition, featuring more than **1,500 species of shells and corals** from around the world. Other exhibitions to come. In 2018, two rooms were converted into an art gallery to house works by local artists.

900, ROUTE DE LA MER, STE-FLAVIE
418-775-7987
PARCREGIONALRIVIEREMITIS.ORG/POLES/POLE-DE-LA-RIVIERE-MITIS/

MÉTIS GARDENS ★★

From 1926 to 1958, **Elsie Reford** worked on converting her fishing camp near the Mitis River into gardens. The **Métis Gardens** is now a **National Historic Site of Canada**. You will see nearly **3,000 species of plants**, spread over **fifteen gardens**. There are also **exhibitions**, some of which can be visited virtually on the website. Allow between 1.5 and 3 hours for the visit. From mid-June to early October, you can also

attend the International Garden Festival, the largest contemporary garden festival in North America. It takes place on a site adjacent to the historic gardens.

200, ROUTE 132, GRAND-MÉTIS
418-775-2222
WWW.JARDINSDOMETIS.COM

FAIRY CAVE TRAILS

This former **Mi'kmaq** site is well known in the region as a secret meeting place and a party site. It is nestled in the heart of an unspoiled forest and provides access to the **Blanche River canyon**, a **waterfall** and a **rocky cave** dating back more than **500 million years**. The **4 short Fairy Cave trails**, totalling **8 km**, provide an opportunity to explore this rich natural site. Interpretive panels will guide you along the way. Admission is free. Accessible from mid-June to the end of September, at the intersection of Route du Peintre and Route Levasseur.

3263, ROUTE DU PEINTRE, ST-LÉANDRE
1-877-762-8263
WWW.GROTTEDESFEES.ORG

MATANE WILDLIFE RESERVE ★

The **Matane Wildlife Reserve**, which is part of the **Sépaq** parks network, lies at the beginning of the Chic-Chocs mountain range. The reserve is home to over **4,000 moose**! The region's many **mudflats** natural mineral springs that gush out of the ground make it an exceptional

habitat for moose. **Guided observation activities** are available for visitors who would like to find out more about this iconic animal. The park also offers several beautiful **hikes**. The **Mont Blanc Trail** and the **Appalachian Trail** allow hikers to admire incomparable panoramas from mountain peaks almost **1,000 meters high**.

MATANE WILDLIFE RESERVE ★

Season: The reserve is open year-round, but the period during which services are available varies according to sector and season.

Visitor Centres:

- The **John Registration Centre** is 40 km southeast of Matane along Route 195.
- The **Étang-à-la-Truite Registration Centre**.

www.sepaq.com/rf/mat



SMALL WOODEN BRIDGE IN THE METIS GARDEN



MOOSE IN MATANE WILDLIFE RESERVE



METIS GARDEN

WHERE TO EAT

FUMOIROS RAOUL ROUX (\$\$)

This family business has been in operation since 1957. Here you'll find some great takeout fare: salmon, cod, shrimp, turbot and salmon mousse, smoked products, marinades, as well as homemade delicacies such as salmon pie and seafood pie. Their famous smoked salmon has been prepared according to the original recipe for several decades and has a very good reputation among the locals. Try it: it's a secret little-known to tourists.

1259, RUE DE MATANE-SUR-MER,
MATANE / 418-562-9372

LE CARGO (\$\$-\$\$\$)

The restaurant at the Rietel Hotel is an excellent choice when you visit Matane. You'll love its varied menu featuring local produce. You will also like the original décor inspired by the industrial and maritime heritage of the city. The atmosphere is friendly, and you will have a magnificent view of the St. Lawrence River as you dine.

250, AVENUE DU PHARE EST,
MATANE / 418-566-2651
WWW.RESTOCARGO.COM/FR

LA FABRIQUE (\$\$-\$\$\$)

Conveniently located in old Matane, this artisanal microbrewery is very popular

with locals and tourists alike. It offers several beers brewed in-house, including regular and seasonal beers, as well as several others from different Quebec breweries. The atmosphere is lively and the menu offers pub fare such as fish and chips, burgers, sandwiches and salads. The whisky menu is also impressive. Open daily from 11:30 a.m. to 10 p.m.

360, ST-JÉRÔME, MATANE
418-566-4020
WWW.PUBLAFABRIQUE.COM

CENTRE D'ART MARCEL GAGNON RESTAURANT (\$\$-\$\$\$)

This is a nice friendly place to stop for a bite to eat or a hearty meal on the way to Matane. Whether for breakfast, lunch or dinner, the menu is varied and the prices are affordable. The wine list is also interesting. A stone's throw from the shore and with magnificent views of the St. Lawrence River, the restaurant is also a superb art gallery.

564, ROUTE DE LA MER, STE-FLAVIE
1-866-775-2829
WWW.CENTREDART.NET

*** Hours may vary ***



HIKING IN MATANE WILDLIFE RESERVE

© Authentik Canada, Simon Lemay



SPRUCE GROUSE IN MATANE WILDLIFE RESERVE

© 2005-08-wikiCommons, Gilles Savard



SUNSET ON THE ST. LAWRENCE RIVER

© 0324_35408844762-wiki-Michel Rathwell



Microbrewery

\$ Inexpensive \$\$ Moderate \$\$\$ Upscale \$\$\$\$ Fine dining